

15th CONFERENCE ON ELECTRICITY DISTRIBUTION with regional participation

September 21-25, 2026, Kopaonik, Serbia

MARKETING PROGRAM



Organizer:



CIREC Liaison Committee of Serbia is the professional and expert organization, dedicated to the exchange of knowledge and expertise in the technical field of electricity distribution. It gathers professionals and experts from power distribution companies, electrical engineering faculties and institutes, design, constructing and manufacturing companies from Serbia and the region.

More information at www.cired.rs

Supported by:



CIREC (Congrès International des Réseaux Electriques de Distribution) International Conference on Electricity Distribution - is the leading forum where the international electricity distribution community meets. CIREC works with the purpose of increasing the business relevant competencies, skills and knowledge of all those who participate in its activities. CIREC offers a biennial conference and exhibition where developments and best practices in technology and management of the technical side of electricity distribution are presented. Between conferences CIREC organizes specific Working Groups on current subjects of key interest to the electricity distribution community.

Additional information at www.cired.net

Next event (workshop) is in Brussels, Belgium, June 9 - 10, 2026.

INTRODUCTORY WORD

CIREC Liaison Committee of Serbia, as a member of the international CIREC, has gained significant experience in organizing event with 14 conferences held so far, the last seven being of regional character and attended by a large number of participants, as some of the most important events in the field of electricity distribution in the region.

The previous, 14th Conference, was attended by 827 registered participants. The number of commercial participants was 59. A total of 82 papers were accepted and published for the Conference. It is our belief that the 15th Conference will also be an exceptional opportunity for scientists, experts, business people, directors of electricity distribution companies, engineers in the field of distribution, manufacturers, users and servicers of energy and other distribution equipment, professors and researchers, consultants and designers, managers and experts from all fields that have a role in the functioning of distribution systems. The presence of experts from the region at all previous conferences confirms the need to exchange practical experience and scientific research in the field of electricity distribution, to consider the problems that are characteristic of our region as comprehensively as possible. We are connected by numerous similarities in the level of technology development, reorganization and management, both in the exploitation and management of distribution networks, as well as in the processes of restructuring, deregulation and privatization.

Power Distribution of Serbia invests great effort in the process of improving its own energy efficiency, safety and infrastructure construction, as well as to meet the growing needs for energy, and within this, the connection of renewable sources, the so-called "green" energy. This requires energy improvements through the application of new digital technologies, advanced network technologies, energy storage, load management, microgrids, as well as mechanisms for monitoring the implementation of these goals. Our vision is to encourage more efficient use of existing distribution capacities and greater use of available potential in green energy in this region through conferences, presented concepts, technological solutions and scientific works. This further stimulates cooperation and development of energy in the countries of the region and directs our future towards the high goals of the EU energy map.

We believe that you will find interest to present your company at this Conference in a proper and professional manner. With this in mind, we made a rich and flexible offer for company's promotion that will present your firm in the best light to all current and new clients.

President of CIREC LC of Serbia
Zoran Simendic, PhD

from 5.000 € GOLDEN SPONSOR

Golden Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 color page in the Conference Program
 - 1 color page in the electronic Book of Abstracts
- Company Logo and Trademark in the information bulletin published on www.cired.rs
- Company Logo and Trademark:
 - on the Sponsor Panel in the plenary session hall
 - in the Conference Program, under the title Golden Sponsors
 - in the el. Book of Abstracts under the title Golden Sponsors
 - in the el. Conference Report under title Golden Sponsors
 - on the Conference USB, under the title Golden Sponsors
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 3 materials)
- Equipped exhibition space of 9 or 12 m² at the exhibition of the Conference
- 45 minutes reserved term for business presentation
- Letter of Acknowledgment handed at the Conference Opening Ceremony
- Three full registration fees
- 30 one day fees

** if the Golden Sponsor does not want a business presentation, the amount is reduced by €500*

** if the Golden Sponsor does not want an exhibition space, the amount is reduced by €500*

from 3.200 € GRAND SPONSOR

Grand Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 color page in the Conference Program
 - 1 color page in the electronic Book of Abstracts
- Company Logo and Trademark:
 - on the Sponsor Panel in the plenary session hall
 - in the Conference Program, under the title Grand Sponsors
 - in the el. Book of Abstracts under the title Grand Sponsors
 - in the el. Conference Report under title Grand Sponsors
 - on the Conference USB, under the title Grand Sponsors
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 2 materials)
- Equipped exhibition space of 6 or 9 m² at the exhibition of the Conference
- 20 minutes reserved term for business presentation (priority for reserving a term is given to golden sponsors)
- Letter of Acknowledgment, handed at the Conference Opening Ceremony
- Two full registration fees
- 10 one day fees

** if the Grand Sponsor does not want a business presentation, the amount is reduced by €300*

** if the Grand Sponsor does not want an exhibition space, the amount is reduced by €300*

2.800 € CONFERENCE BACKPACK SPONSOR

Conference Backpack Sponsor is entitled to:

- Company Logo and Trademark at the Conference Backpack together with CIRED logo and Conference title
- Company Logo and Trademark:
 - on the Sponsor Panel in the plenary session hall
 - in the Conference Program
 - in the electronic Book of Abstracts
 - in the el. Conference Report
 - on the Conference USB
- Distribution of brochures, catalogues, and other printing material and promoting gadgets within the Conference Backpack
- Two full registration fees
- 5 one day fees

from 2.200 € SPONSOR + exhibition area

Sponsor with exhibition booth is entitled to:

- Advertising space in Conference prints:
 - 1/2 color page in the Conference Program
 - 1/2 color page in the electronic Book of Abstracts
- Company Logo and Trademark:
 - on the Sponsor Panel in the plenary session hall
 - in the Conference Program, under the title Sponsors
 - in the el. Book of Abstracts under the title Sponsors
 - in the el. Conference Report under the title Sponsors
 - on the Conference USB, under the title Sponsors
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 1 material)
- Equipped exhibition space of 6 or 9 m² at the exhibition of the Conference
- Letter of Acknowledgment handed at the Opening Ceremony
- One full registration fee
- 5 one day fees

** if the Sponsor does not want an exhibition space, the amount is reduced by €200*

2.500 € SPONSOR + business presentation

Sponsor with business presentation is entitled to:

- Advertising space in Conference prints:
 - 1/2 color page in the Conference Program
 - 1/2 color page in the electronic Book of Abstracts
- Company Logo and Trademark:
 - on the Sponsor Panel in the plenary session hall
 - in the Conference Program, under the title Sponsors
 - in the el. Book of Abstracts under the title Sponsors
 - in the el. Conference Report under the title Sponsors
 - on the Conference USB, under the title Sponsors
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 1 material)
- 20 minutes reserved term for business presentation (terms reservation priority is given to golden and grand sponsors)
- Letter of Acknowledgment handed at the Opening Ceremony
- One full registration fee
- 5 one day fees

** if the Sponsor does not want a business presentation, the amount is reduced by €500*

***Prices do not include 20% VAT.**

2.500 € OPENING CEREMONY SPONSOR

Sponsor of the Opening Ceremony is entitled to:

- Logotype and Trademark display in the hall where the opening ceremony is to be held, at a prominent spot with indication "Sponsor of the opening ceremony"
- Logotype and Trademark in the Conference Program, electronic Book of Abstracts, and eL Conference Report
- Greet the participants at the opening ceremony
- Letter of Acknowledgment handed at the Opening Ceremony
- One full registration fee
- 5 one day fees

2.000 € MOBILE APP SPONSOR

Mobile app sponsor is entitled to:

- Logotype and Trademark display in the plenary hall, at a prominent spot with indication "Mobile app sponsor"
- Logotype and Trademark at the Mobile app Home Page
- Logotype and Trademark in the Conference Program, electronic Book of Abstracts, and eL Conference Report
- Letter of Acknowledgment handed at the Gala Dinner
- One full registration fee
- 3 one day fees



CONFERENCE TECHNICAL SECRETARIAT:

BBN Congress Management d.o.o.
Deligradska 9/VI, 11000 Beograd, Srbija
Mob: +381 66 8027718
e-mail: bbn@bbn.co.rs, bbn.pco@gmail.com
web site: www.bbn.co.rs

Business presentation / 1.000 €

Companies are entitled to a 45 minute presentation of their company, in the hall for presentation, according to the time schedule. (A/V equipment and technician included; simultaneous translation is not included). Priority in reserving the term is given to general, golden and great sponsors, respectively.

Donor / 800 €

Donor is entitled to:

- Company logo on the Sponsor Panel in the plenary session hall
- Company Logo in the Conference Program, under the title Donors
- Company Logo in the Book of Abstracts under the title Donors
- Company Logo in the Conference report under the title Donors
- Company Logo on the USB under the title Donors
- One full registration fee

Advertisement

Advertisement in the Conference Program:

1 color page advertisement	300 €
1/2 color page advertisement	200 €

Promotional Materials / 300 €

Companies are entitled to distribute brochures, catalogues or other promotional material for the company presentation at the conference. *Expected number of conference backpacks is 500.*

Panel Presentation / 300 €

Companies are entitled to the graphic presentation of the company in the exhibition area.

Exhibitor *

Additional square meter is 200 € .

Exhibitor is entitled to:

1. One standard booth equipped with:
 - panels
 - information stand with a stool chair
 - table with 4 chairs
 - company logo on a panel of dimensions 1 x 0,3 m
 - standard electricity socket and basic lightning
2. One full registration fee
3. Three one day registration fees

* Prices for different types of booths are shown on the next page.

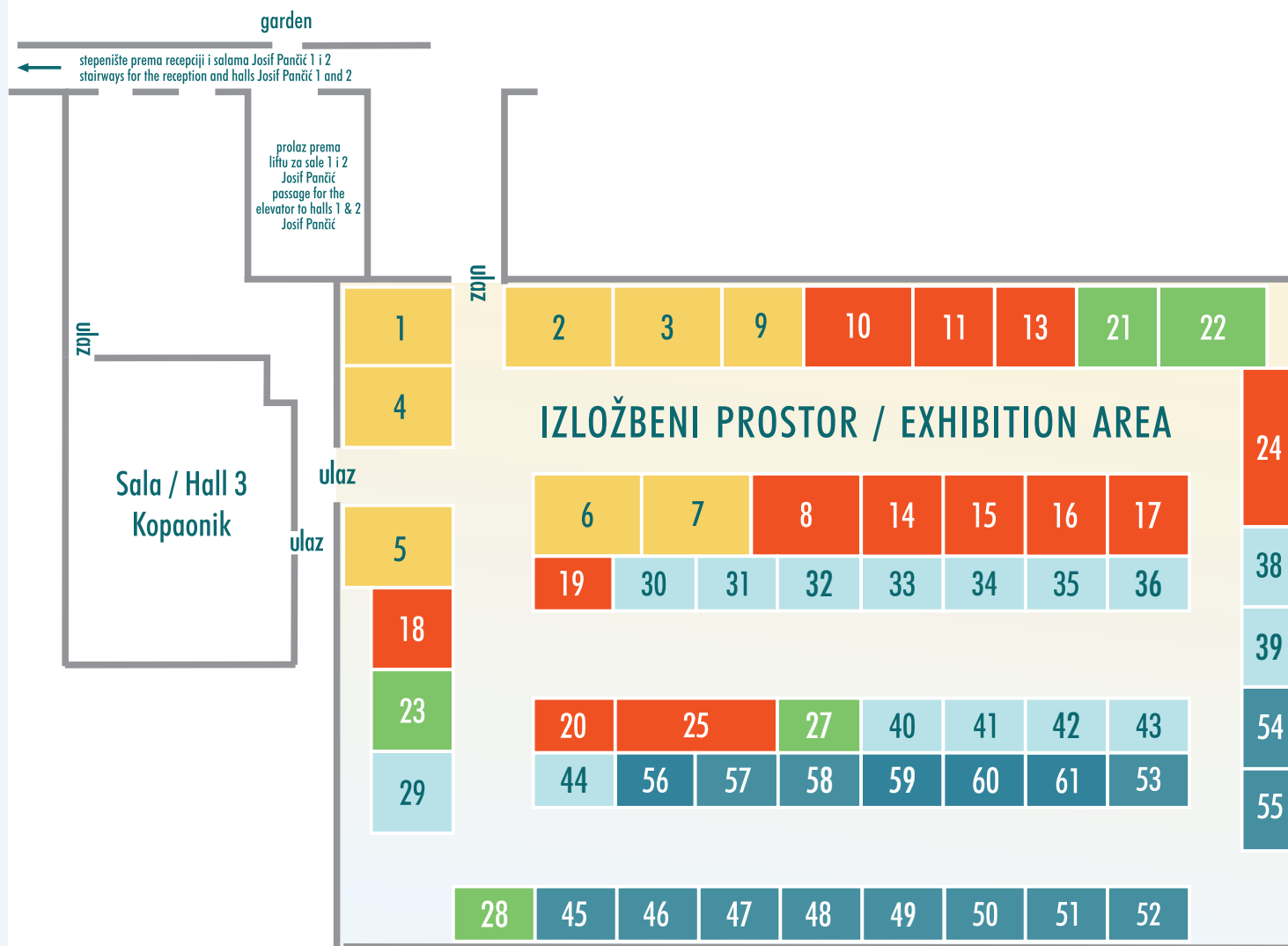
*Prices do not include 20% VAT.

HOTEL GRAND, KOPAONIK - EXHIBITION AREA SKETCH

Golden sponsors	m2	price €
1	12	5.000,00
2	12	6.000,00
3	9	5.300,00
4	12	6.000,00
5	12	6.000,00
6	12	6.000,00
7	12	6.000,00
8	12	5.500,00
9	9	5.000,00

Grand sponsors	m2	price €
10	9	3.500,00
11	9	3.500,00
13	9	3.500,00
14	9	3.500,00
15	9	3.500,00
16	9	3.500,00
17	9	3.500,00
18	9	3.500,00
19	6	3.200,00
20	6	3.200,00

Sponsors	m2	price €
21	9	2.500,00
22	12	2.500,00
23	9	2.500,00
24	6	2.200,00
25	6	2.200,00
27	6	2.200,00
28	6	2.200,00



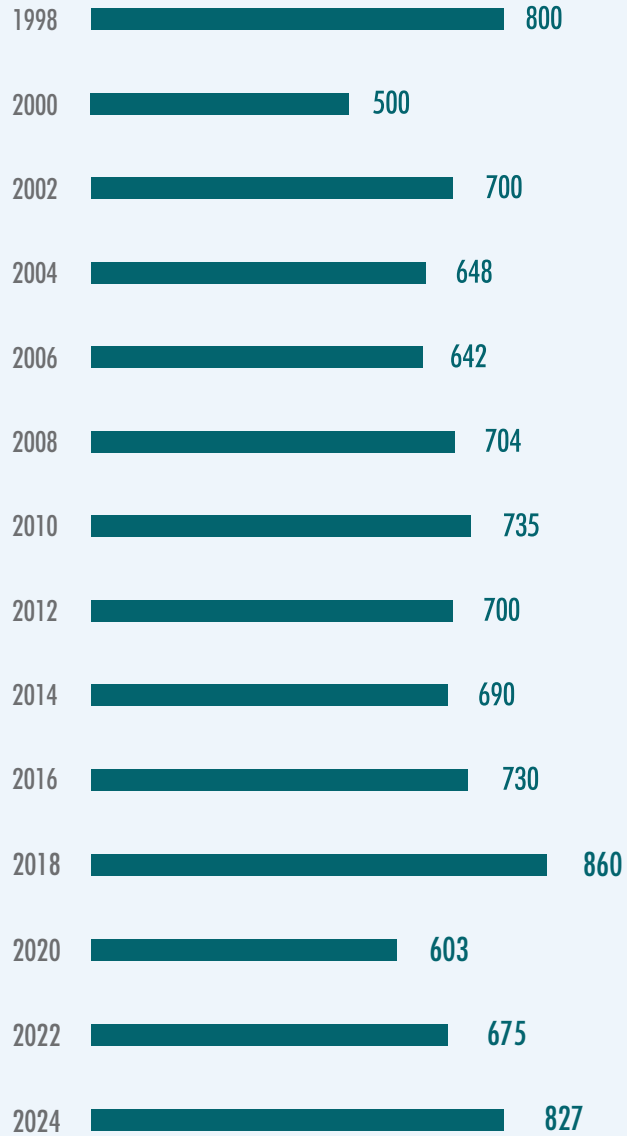
Exhibitors	m2	price €
29	9	1.700,00
30	6	1.500,00
31	6	1.500,00
32	6	1.500,00
33	6	1.500,00
34	6	1.500,00
35	6	1.500,00
36	6	1.500,00
38	6	1.200,00
39	6	1.500,00
40	6	1.500,00
41	6	1.500,00
42	6	1.500,00
43	6	1.500,00
44	6	1.500,00
45	6	1.200,00
46	6	1.200,00
47	6	1.000,00
48	6	1.000,00
49	6	1.000,00
50	6	1.000,00
51	6	1.000,00
52	6	1.200,00
53	6	1.200,00
54	6	1.200,00
55	6	1.200,00
56	6	1.000,00
57	6	900,00
58	6	900,00
59	6	900,00
60	6	900,00
61	6	900,00

*Prices do not include 20% VAT.

1998 - 2024

REGISTERED PARTICIPANTS

Number of registered participants per conference varies between 650 and 900. Total number of visitors per event is estimated to be 1000.



1998 - 2024

COMMERCIAL EXHIBITION

Due to interest that overcame available capacities, in 2018 the exhibition area was expanded and 74 companies presented their products and services.

